

SEA AGGIE



FORMER STUDENT NETWORK

Presents

TRACY J. MURRELL MART '98

President, Murrell Advisory Services

SAT, OCT 19TH 1230-1400
MAIN 114

Tracy J. Murrell is an accomplished executive with over 25 years of experience in safety, risk management, and operational leadership across various industries. With a strong commitment to enhancing organizational safety and operational effectiveness, Tracy has successfully transformed complex challenges into growth opportunities throughout her career.

Her extensive experience includes guiding safety protocols for one of the world's largest cruise lines, developing operational procedures for autonomous vehicles, and creating a comprehensive safety management system for Amazon. As an independent consultant, she specializes in designing and implementing safety management systems (SMS) that align with industry regulations, optimize efficiency, and mitigate risks.

Tracy's background includes significant roles at Royal Caribbean Cruises, the National Transportation Safety Board (NTSB), Waymo, and Amazon. She has led crisis management teams through various emergencies and represented the U.S. government on maritime safety matters internationally. Known for her steady leadership, Tracy is passionate about leveraging technology to enhance operational efficiency and reduce risk.

She holds a BS in Marine Transportation from Texas A&M, an MS in Human Factors and Systems Engineering from Embry-Riddle Aeronautical University, and an MBA from Nova Southeastern University. Additionally, Tracy possesses a U.S. Coast Guard Master's license, OSHA certifications, and an FAA Part 107 Drone Pilot license.

