

**Master of Maritime Business  
Administration and Logistics**



**TEXAS A&M UNIVERSITY  
GALVESTON CAMPUS.**



**Graduate Student Handbook  
2021-2022**

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## Introduction

The 2021-2022 Master of Maritime Business Administration and Logistics (MMAL) Handbook was developed for future and current MMAL students and associated faculty. This handbook contains a brief description of MMAL program procedures including admissions, program deadlines, advisory committee and degree plans, and common course offerings. The MMAL Handbook is a supplementary document aimed at providing specific and useful MMAL related content. Additional policies and procedures for all Texas A&M University at Galveston Graduate Students can be found in the TAMUG Graduate Student Handbook (<https://www.tamug.edu/grad/images/GraduateHandbook21-22.pdf>).

## Program Organization

The MMAL Program is located within the Maritime Business Administration Department. Two Maritime Business Administration Department members including the Department Head are tasked with the overall management of the MMAL degree program including curriculum, admissions, and related policy and procedural decisions. The MMAL Program also has a staff graduate advisors housed in the TAMUG Research and Graduate Studies Office. The staff graduate advisor is responsible for student recruitment, record-keeping, advising, and registration.

## MMAL Admissions

The following outlines the requirements and process for admission into the MMAL Program for prospective students. Students seeking admission to the MMAL program must apply through the GraduateCAS web portal, located at <https://texasam2021.liasoncas.com/>. The following items are required for a successful application:

1. A GraduateCAS application.
2. A personal statement or narrative explaining your interest and reasons why you are applying to the MMAL program. Personal statements must be submitted through GraduateCAS application.
3. A professional resume, which must be uploaded to the GraduateCAS application.
4. Two letters of recommendation. Recommendations from previous academic experience are preferred, but recommendations from professional sources will also suffice. Letters of recommendation should be submitted electronically through the GraduateCAS application portal.
5. Official transcripts of all previous academic work, including transcripts from foreign institutions (please allow extra time for review of transcripts from foreign institutions).
6. Graduate Management Admission Test (GMAT) scores that are not more than 5 years old. The code for submitting GMAT Scores to TAMUG is 6835.
7. For international applicants whose native language is not English, Test of English as a Foreign Language (TOEFL) is required. TOEFL must be taken within the last two years.

It is the applicant's responsibility to submit a completed application by the deadline. Admission decisions are based on a holistic consideration of all application materials.

MMAL students are admitted in both Fall and Spring semesters, when possible a Fall start date is recommended. ***Fall applications must be completed and submitted by October 15<sup>th</sup>; Spring applications must be completed and submitted by May 1<sup>st</sup>.***

## MMAL Program Curriculum

Foundation courses required prior to admission into the Master of Maritime Administration and Logistics (MMAL) ACCT 229 and 230 Accounting, ECON 202 Microeconomics, MARA 250 Management Information Systems, MARA 363 Management Process and SCMT 303 or STAT 651 Statistical Methods.

The 36-hour MMAL Program curriculum requires the completion of 21 credit hours of core coursework, to include the following:

MARA 610	Maritime Strategic Management
MARA 612	Strategic Human Resources Management
MARA 623	Maritime Economics Theory and Applications
MARA 625	Maritime Law & Policy
MARA 627	Marketing of Maritime Services
MARA 641	Maritime Financial Management
MARA 664	Maritime Production, Operations & Logistics Management

Elective coursework totaling 15 credit hours to be selected from the following list of elective coursework:

MARA 604	Marine Natural Resources Economics
MARA 616	Port, Terminal and Harbor Management
MARA 624	Port Development and Intermodal Freight
MARA 636	Maritime Managerial Decision Making
MARA 640	Global Supply Chain and Logistics Management
MARA 645	Maritime Cyber Security
MARA 660	Risk Assessment and Marine Insurance
MARA 665	Maritime Business Analytics
MARA 670	Coastal and Inland Waterways Transportation
MARA 672	Global Maritime Trading System
MARA 673	Study Abroad
MARA 675	Leadership in Maritime Industry
MARA 678	Service Operations Management
MARA 684	Internship Maritime Industry
MARA 685	Directed Studies
MARA 689	Current Topics
MARA 691	Research in Maritime Business Administration

## Degree Plan

Post baccalaureate undergraduate and graduate non-degree seeking students may take a maximum of 12 hours of graduate Maritime Business Administration courses. Once 12 hours have been completed, students must apply and be admitted to the master's program in Maritime Business Administration and Logistics to continue taking coursework. Registration holds will be added by the Graduate Studies Office until admission to the graduate program has been approved.

The degree plan formally declares membership in the degree. It outlines the specific courses that you will be required to complete as part of the MMAL program. The student, with the consultation a MMAL graduate studies advisor, will develop a degree plan no later than the end of the first semester. If the degree plan is not formed by the end of the first semester, then the student will be placed on warning and must meet with the Staff Graduate Advisor or Program Coordinator to discuss their progress toward meeting this deadline. If the degree plan is not formed by the end of the second long semester (Fall/Spring), the student will be blocked from registering for courses until the degree plan is submitted.

## Academic Standards

Students are expected to maintain a minimum GPA and make steady progress toward their degree. To remain in good standing within the program, students must maintain a minimum 3.0 GPA cumulatively and on their degree plan. Students will not be able to register until their GPA is improved. If you earn a D, F, or U on any course in your degree plan you must retake the course and earn at least a C or remove the course from your degree plan, but only if it is an elective.

## MMAL Program Deadlines

MMAL students should remain aware of specific dates and deadlines required by the Texas A&M Office of Graduate and Professional Studies (Grad School) in their last semester as graduation approaches.

***Many of these deadlines approach earlier than expected and vary semester to semester.***

## Certificate

Texas A&M University at Galveston offers a certificate in Maritime Business Administration. The certificate consists of 12 hours and includes MARA 610 Maritime Strategic Management, MARA 627 Marketing of Maritime Services, Mara 650 Supply Chain Management, and MARA 678 Service Operations Management. The student can complete the certificate during the normal course offerings of the graduate program.

These classes may be transferred into the graduate program if the student decides to matriculate into the program.

## Appendix: MMAL Program Curriculum

### Professional Track Curriculum

			<b>Semester Offered</b>	<b>Hours</b>
<b>Required Courses ( 21 Hours )</b>				
MARA	610	Maritime Strategic Management	Spring (Web)	3
MARA	612	Strategic Human Resources Management	Fall	3
MARA	623	Maritime Economics Theory and Applications	Spring	3
MARA	625	Maritime Law & Policy	Fall	3
MARA	627	Marketing of Maritime Services	Fall	3
MARA	641	Maritime Financial Management	Spring	3
MARA	664	Maritime Production, Operations & Logistics Management	Spring	3
				21
<b>Elective Courses (Choose 15 hours)</b>				
MARA	604	Marine Natural Resources Economics	Spring - Odd	3
MARA	616	Port, Terminal and Harbor Management	Fall Even -(Web)	3
MARA	624	Port Development and Intermodal Freight	Spring - Odd	3
MARA	636	Maritime Managerial Decision Making	Fall - Odd	3
MARA	640	Global Supply Chain and Logistics Management	Fall - Even	3
MARA	645	Maritime Cyber Security	Fall - Even	3
MARA	660	Risk Assessment and Marine Insurance	Spring – Even (Web)	3
MARA	665	Maritime Business Analytics	Spring - Odd	
MARA	670	Coastal and Inland Waterways Transportation	Spring -Even (Web)	3
MARA	672	Global Maritime Trading System	Spring -Even (Web)	3
MARA	673	Study Abroad	Summer as needed	3
MARA	675	Leadership in Maritime Industry	Fall - Odd	3
MARA	678	Service Operations Management	Fall - Odd	
MARA	684	Internship Maritime Industry	as needed	3
MARA	685	Directed Studies	Fall, Spring, Summer as needed	3
MARA	689	Current Topics	As needed	3
MARA	691	Research in Maritime Business Administration	Fall, Spring, Summer as needed	3