Master of Maritime Business Administration and Logistics

Graduate Student Handbook
2021-2022
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Introduction
The 2021-2022 Master of Maritime Business Administration and Logistics (MMAL) Handbook was developed for future and current MMAL students and associated faculty. This handbook contains a brief description of MMAL program procedures including admissions, program deadlines, advisory committee and degree plans, and common course offerings. The MMAL Handbook is a supplementary document aimed at providing specific and useful MMAL related content. Additional policies and procedures for all Texas A&M University at Galveston Graduate Students can be found in the TAMUG Graduate Student Handbook (https://www.tamug.edu/grad/images/GraduateHandbook21-22.pdf).

Program Organization
The MMAL Program is located within the Maritime Business Administration Department. Two Maritime Business Administration Department members including the Department Head are tasked with the overall management of the MMAL degree program including curriculum, admissions, and related policy and procedural decisions. The MMAL Program also has a staff graduate advisors housed in the TAMUG Research and Graduate Studies Office. The staff graduate advisor is responsible for student recruitment, record-keeping, advising, and registration.

MMAL Admissions
The following outlines the requirements and process for admission into the MMAL Program for prospective students. Students seeking admission to the MMAL program must apply through the GraduateCAS web portal, located at https://texasam2021.liaisoncas.com/. The following items are required for a successful application:

1. A GraduateCAS application.
2. A personal statement or narrative explaining your interest and reasons why you are applying to the MMAL program. Personal statements must be submitted through GraduateCAS application.
3. A professional resume, which must be uploaded to the GraduateCAS application.
4. Two letters of recommendation. Recommendations from previous academic experience are preferred, but recommendations from professional sources will also suffice. Letters of recommendation should be submitted electronically through the GraduateCAS application portal.
5. Official transcripts of all previous academic work, including transcripts from foreign institutions (please allow extra time for review of transcripts from foreign institutions).
6. Graduate Management Admission Test (GMAT) scores that are not more than 5 years old. The code for submitting GMAT Scores to TAMUG is 6835.
7. For international applicants whose native language is not English, Test of English as a Foreign Language (TOEFL) is required. TOEFL must be taken within the last two years.

It is the applicant’s responsibility to submit a completed application by the deadline. Admission decisions are based on a holistic consideration of all application materials.
MMAL students are admitted in both Fall and Spring semesters, when possible a Fall start date is recommended. **Fall applications must be completed and submitted by October 15th; Spring applications must be completed and submitted by May 1st.**

**MMAL Program Curriculum**

Foundation courses required prior to admission into the Master of Maritime Administration and Logistics (MMAL) ACCT 229 and 230 Accounting, ECON 202 Microeconomics, MARA 250 Management Information Systems, MARA 363 Management Process and SCMT 303 or STAT 651 Statistical Methods.

The 36-hour MMAL Program curriculum requires the completion of 21 credit hours of core coursework, to include the following:

- **MARA 610** Maritime Strategic Management
- **MARA 612** Strategic Human Resources Management
- **MARA 623** Maritime Economics Theory and Applications
- **MARA 625** Maritime Law & Policy
- **MARA 627** Marketing of Maritime Services
- **MARA 641** Maritime Financial Management
- **MARA 664** Maritime Production, Operations & Logistics Management

Elective coursework totaling 15 credit hours to be selected from the following list of elective coursework:

- **MARA 604** Marine Natural Resources Economics
- **MARA 616** Port, Terminal and Harbor Management
- **MARA 624** Port Development and Intermodal Freight
- **MARA 636** Maritime Managerial Decision Making
- **MARA 640** Global Supply Chain and Logistics Management
- **MARA 645** Maritime Cyber Security
- **MARA 660** Risk Assessment and Marine Insurance
- **MARA 665** Maritime Business Analytics
- **MARA 670** Coastal and Inland Waterways Transportation
- **MARA 672** Global Maritime Trading System
- **MARA 673** Study Abroad
- **MARA 675** Leadership in Maritime Industry
- **MARA 678** Service Operations Management
- **MARA 684** Internship Maritime Industry
- **MARA 685** Directed Studies
- **MARA 689** Current Topics
- **MARA 691** Research in Maritime Business Administration
Degree Plan
Post baccalaureate undergraduate and graduate non-degree seeking students may take a maximum of 12 hours of graduate Maritime Business Administration courses. Once 12 hours have been completed, students must apply and be admitted to the master’s program in Maritime Business Administration and Logistics to continue taking coursework. Registration holds will be added by the Graduate Studies Office until admission to the graduate program has been approved.

The degree plan formally declares membership in the degree. It outlines the specific courses that you will be required to complete as part of the MMAL program. The student, with the consultation a MMAL graduate studies advisor, will develop a degree plan no later than the end of the first semester. If the degree plan is not formed by the end of the first semester, then the student will be placed on warning and must meet with the Staff Graduate Advisor or Program Coordinator to discuss their progress toward meeting this deadline. If the degree plan is not formed by the end of the second long semester (Fall/Spring), the student will be blocked from registering for courses until the degree plan is submitted.

Academic Standards
Students are expected to maintain a minimum GPA and make steady progress toward their degree. To remain in good standing within the program, students must maintain a minimum 3.0 GPA cumulatively and on their degree plan. Students will not be able to register until their GPA is improved. If you earn a D, F, or U on any course in your degree plan you must retake the course and earn at least a C or remove the course from your degree plan, but only if it is an elective.

MMAL Program Deadlines
MMAL students should remain aware of specific dates and deadlines required by the Texas A&M Office of Graduate and Professional Studies (Grad School) in their last semester as graduation approaches. 
Many of these deadlines approach earlier than expected and vary semester to semester.

Certificate
Texas A&M University at Galveston offers a certificate in Maritime Business Administration. The certificate consists of 12 hours and includes MARA 610 Maritime Strategic Management, MARA 627 Marketing of Maritime Services, Mara 640 Global Supply Chain & Logistics Management and MARA 678 Service Operations Management. The student can complete the certificate during the normal course offerings of the graduate program.

These classes may be transferred into the graduate program if the student decides to matriculate into the program.
## Appendix: MMAL Program Curriculum

### Professional Track Curriculum

<table>
<thead>
<tr>
<th>Required Courses (21 Hours)</th>
<th>Semester Offered</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARA 610 Maritime Strategic Management</td>
<td>Spring (Web)</td>
<td>3</td>
</tr>
<tr>
<td>MARA 612 Strategic Human Resources Management</td>
<td>Fall</td>
<td>3</td>
</tr>
<tr>
<td>MARA 623 Maritime Economics Theory and Applications</td>
<td>Spring</td>
<td>3</td>
</tr>
<tr>
<td>MARA 625 Maritime Law &amp; Policy</td>
<td>Fall</td>
<td>3</td>
</tr>
<tr>
<td>MARA 627 Marketing of Maritime Services</td>
<td>Fall</td>
<td>3</td>
</tr>
<tr>
<td>MARA 641 Maritime Financial Management</td>
<td>Spring</td>
<td>3</td>
</tr>
<tr>
<td>MARA 664 Maritime Production, Operations &amp; Logistics Management</td>
<td>Spring</td>
<td>3</td>
</tr>
</tbody>
</table>

### Elective Courses (Choose 15 hours)

<table>
<thead>
<tr>
<th>Elective Courses</th>
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<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARA 604 Marine Natural Resources Economics</td>
<td>Spring - Odd</td>
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</tr>
<tr>
<td>MARA 616 Port, Terminal and Harbor Management</td>
<td>Fall Even -(Web)</td>
<td>3</td>
</tr>
<tr>
<td>MARA 624 Port Development and Intermodal Freight</td>
<td>Spring - Odd</td>
<td>3</td>
</tr>
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<td>MARA 636 Maritime Managerial Decision Making</td>
<td>Fall - Odd</td>
<td>3</td>
</tr>
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<td>MARA 640 Global Supply Chain and Logistics Management</td>
<td>Fall - Even</td>
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<td>MARA 645 Maritime Cyber Security</td>
<td>Fall - Even</td>
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</tr>
<tr>
<td>MARA 660 Risk Assessment and Marine Insurance</td>
<td>Spring – Even (Web)</td>
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<td>Spring - Odd</td>
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</tr>
<tr>
<td>MARA 673 Study Abroad</td>
<td>Summer as needed</td>
<td>3</td>
</tr>
<tr>
<td>MARA 675 Leadership in Maritime Industry</td>
<td>Fall - Odd</td>
<td>3</td>
</tr>
<tr>
<td>MARA 678 Service Operations Management</td>
<td>Fall - Odd</td>
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</tr>
<tr>
<td>MARA 684 Internship Maritime Industry</td>
<td>as needed</td>
<td>3</td>
</tr>
<tr>
<td>MARA 685 Directed Studies</td>
<td>Fall, Spring, Summer as needed</td>
<td>3</td>
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<td>MARA 689 Current Topics</td>
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