

Livingstone Divine Caesar, PhD
Curriculum Vitae

1. PERSONAL DETAILS

Full Name Livingstone Divine Caesar, PhD
Current Position Assistant Professor, Texas A&M University at Galveston, Texas - USA
Specialization Management, Maritime Business, Analytics and Statistics, HR and Leadership, OB, Entrepreneurship and Innovation
Race Black African
Languages English
Contact (Phone) 832-752-4420
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Summary

An Australian trained professor of management, innovation and organizational behaviour with 14 years of experience in teaching research and providing academic leadership. A strong track record in doctoral research plus working in an internationally diverse and high paced academic environment. Superior interpersonal skills, emotional intelligence and an effective team player.

2. EDUCATION AND QUALIFICATIONS

Institution	Qualification
University of Tasmania, Australian Maritime College (25-05-2012 to 10/12/2015)	PhD in Management and Commerce
Netherlands Maritime University (2009-03-25 to 2010-11-24)	MSc Shipping and Transport
Institute of Export and Shipping Management (2004-03-08 to 2007-11-23)	Advanced Diploma – International Business and Logistics
Sogakofe Senior High School (1998-02-04 to 2001-11-29)	West African Examinations Council High School Certificate

3. POSITIONS HELD

Period	Position
10/2021 - Present	Assistant Professor, Maritime Business Administration Department, Texas A&M University at Galveston.

03/2019 – 09/2021 Research Scientist, CSIR – STEPRI (Science and Technology Policy Research Institute), Accra, Ghana
Professor of Management, SBS Swiss Business School

8/2018 – 03/2019 Associate Professor, Management & Organizational Behaviour
Director, DBA Program with additional responsibilities for DBL

1/2017 – 07/2018 Assistant Professor, Management & Organizational Behavior
Director, DBA Program
Nobel International Business School, Accra, Ghana

2/2016 – 12/2016 Senior Lecturer & Head
Procurement and Logistics Department,
West End University College, Accra, Ghana

8/2012 – 12/2015 Lecturer
Maritime and Logistics Management Department
Australian Maritime College - University of Tasmania, Tasmania, Australia

4/2013 – 6/2014 Research Assistant (Teaching Development Grant)
Maritime and Logistics Management Department
Australian Maritime College - University of Tasmania, Tasmania, Australia

12/2010 - 11/2011 Transport Consultant – Industrial, Ports and Terminals
Blueline Maritime Consult, Accra, Ghana

3/2010 – 8/2010 Transport Manager (Procurement and Logistics)
Agric Pioneers (Agripa), Ada, Ghana

4/2006 – 3/2009 Lecturer and School Administrator
Institute of Export and Shipping Management, Accra, Ghana

9/2005 – 4/2006 Shipping Clerk,
Balsam Shippers and Consolidators, Tema, Ghana

2/2002 – 2/2004 Inbound Transport Administrator
Oando Oil, Tema, Ghana

4. TEACHING AND SUBJECTS

Institution	Dates	Subjects Taught	Level
Texas A&M University at Galveston, USA	2021-Present	<ul style="list-style-type: none"> - Global Supply Chain and Logistics Management - Statistics - Business Analytics - Legal and Social Environment of Businesses - Maritime Economics Theory and Applications 	Undergraduate & Graduate
SBS Swiss Business School, Zurich – Switzerland	2019-2021	<ul style="list-style-type: none"> - Int’l Management - Leadership - Scientific Inquiry 	Doctoral
Lancaster University Ghana	2018 – present	<ul style="list-style-type: none"> - Rethinking Leadership 	Undergraduate
Nobel International Business School	Jan 2016 – present	<ul style="list-style-type: none"> - Governance and Leadership - Scientific Inquiry - Management Perspectives 	Doctoral
University of Tasmania	2012-2015	<ul style="list-style-type: none"> - International HRM - Marketing - Maritime Business - Principles of Freight Forwarding - Business Research Methods 	Graduate Undergrad
Westend University College	2015-2016	<ul style="list-style-type: none"> - Corporate Governance - Operations Management - Business Ethics - Entrepreneurship - Introduction to Business - Management Practice and Theory 	Undergrad
Webster University	2015 – present	<ul style="list-style-type: none"> - International Management - Principles of Organizational Behaviour 	Undergrad

European Business School	2017	- Workplace Communication and Negotiation Skills	Graduate
Institute of Export and Shipping Management	2006-2009	- Logistics and Shipping Disciplines - Supply Chain Management	Undergrad

5. AWARDS AND ACHIEVEMENTS

- Best lecturer –Institute of Export and Shipping Management, December 2008
- Scholarship of Excellence, Netherlands Maritime University, March 2009
- Honorary Ambassador of Gwangyang Port and City, South Korea, February 2010

6. COMPLETED DOCTORAL SUPERVISION

- Muparadzi, T. (2018). *Identifying the factors that lead to collaboration between academia and practitioners in management practice: Evidence from an emerging market* (Doctoral dissertation, SBS Swiss Business School).
- Laryea, S. Y. (2018). *Relating working capital management to profitability and growth of manufacturing firms on the Ghana Stock Exchange* (Doctoral dissertation, SBS Swiss Business School).
- Ofosu-Boateng, I. (2018). *The effect of customer service on customer satisfaction: Case study of an international bank in Ghana* (Doctoral dissertation, Texila American University).

7. ACADEMIC PUBLICATIONS

- Caesar, L. D. (2023). Emerging Dynamics of Training, Recruiting and Retaining a Sustainable Maritime Workforce: A Skill Resilience Framework. *Sustainability*, 16(1), 239. <https://doi.org/10.3390/su16010239>
- Caesar, L.D., Eshun, M., Gamadey, F.M.K. and Okeremi, A. (2023), "A contingency study of the performance of new venture logistics firms in Nigeria", *Journal of Entrepreneurship in Emerging Economies*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JEEE-03-2023-0128>
- Zhang W, Shi W, Chen S, Bhaskar PR & Caesar, L.D.,... (2023) "The impact of innovative Industry 4.0 technologies on port resilience", Proceedings of the 23rd Annual General Assembly of the International Association of Maritime Universities, 18-21 October, Helsinki, Finland. [Refereed Conference Paper].
- Oppong, A., & Caesar, L. D. (2023). A contingency analysis of brand reputation and loyalty in the banking sector. *SN Business & Economics*, 3(7), 1-29. <https://doi.org/10.1007/s43546-023-00481-w>
- Afenyo, M., & Caesar, L. D. (2023). Maritime cybersecurity threats: Gaps and directions for

future research. *Ocean & Coastal Management*, 236, 106493.

<https://doi.org/10.1016/j.ocecoaman.2023.106493>

- Copley, S, Afenyo, M, & Caesar, DL. (2023) “An environmental and economic impact assessment of potential spills in the Galveston Bay Area”, Proceedings of the 52nd Annual Meeting of the South East Decision Science Institute, 15-17 February, Wilmington, North Carolina, USA, pp. 395-411. [Refereed Conference Paper].
- Caesar, DL. (2023) “The performance of new venture logistics firms: A contingency analysis”, Proceedings of the 2023 British Academy of Management (BAM) Conference, 5-6 September, Brighton, United Kingdom. [Refereed Conference Paper]
- Okeremi, A., & Caesar, L. D. (2022). Successful IT Entrepreneurship in Nigeria: The Contingent Role of Mentorship. *Journal of African Business*, 1-35.
<https://doi.org/10.1080/15228916.2022.2141865>
- Blay, F. K., & Caesar, L. D. (2022). The adoption of mobile money technology in emerging markets: a contingency analysis from Ghana. *SN Business & Economics*, 2(9), 1-26.
- Nyame, I., & Caesar, L. D. (2022). Understanding What Informs the Choice of Agro-Processing Firm Siting: Evidence from a Developing Country. *International Journal of Rural Management*, 09730052221077734.
- Mazen, B, Caesar, DL, Jazairy, A, & Mileski, J. (2022) “IMO 2020: The assessment of investment decisions and financial risks”, Proceedings of the 51st Annual Meeting of the South East Decision Science Institute, 16-18 February, Jacksonville, Florida, USA, pp. 567-572. [Refereed Conference Paper]
- Afenyo, M, Caesar, DL, & Yeboah, OD. (2022) “Regional analysis of oil seaborne trades: A focus on Africa”, Proceedings of the 2022 International Association of Maritime Economists, 14-16 September, Busan, South Korea, pp. 1-20. [Refereed Conference Paper]
- Ocran, G., & Caesar, L. D. (2021). Adoption of students' loan schemes: the contingent role of financial knowledge. *Journal of Applied Research in Higher Education*, 14(4), 1773-1794.
- Caesar, L.D., Lewis, J., Afenyo, M. & Brho, M. (2021). Global maritime piracy: Impact on seafaring and the factors shaping confrontational outcomes. *Journal of Transportation Security*, 14, 307–324 (2021). <https://doi.org/10.1007/s12198-021-00239-1>
- Caesar, D.L., Cahoon, S., Fei, J., & Sallah, C. A. (2021). Exploring the antecedents of high mobility among ship officers: empirical evidence from Australia. *Maritime Policy & Management*, 48(1), 109-128.
- Jeevan, J., Othman, M. R., Salleh, N. H. M., Ghani, N. M. A., Noralam, N. A., & Divine

- Caesar, L. (2021). An analysis on the triadic connection between seaports, inland terminals and hinterland market. *Australian Journal of Maritime & Ocean Affairs*, 13(1), 23-42.
- Jeevan, J., Harun, M., Abdullah, W. M. W., Othman, M. R., Salleh, N. H. M., & Caesar, L. D. (2021). The belt and road initiative: a pragmatic constituent for the growth of Malaysian seaport system. *World Review of Intermodal Transportation Research*, 10(3), 225-244.
 - Okeremi, A., Amoako-Gyampah, K., & Divine Caesar, L. (2021). Exploring the antecedents of entrepreneurship success in information technology firms in Nigeria. *Africa Journal of Management*, 7(2), 286-313.
 - Sallah, C. A., & Caesar, L. D. (2021). Performance of Ghanaian women businesses community: the moderating role of social competence. *Journal of Enterprising Communities: People and Places in the Global Economy*, <https://doi.org/10.1108/JEC-12-2020-0209>
 - Amoako, G. K., Caesar, L. D., Dzugbenuku, R. K., & Bonsu, G. A. (2021). Service recovery performance and repurchase intentions: the mediation effect of service quality at KFC. *Journal of Hospitality and Tourism Insights*. Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JHTI-06-2021-0141>
 - Foli, R. W., & Caesar, L. D. (2021). Human capital management and performance of community-based health planning and service (CHPS): a mediator analysis. *Vilakshan-XIMB Journal of Management*. Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/XJM-04-2021-0109>
 - Adams, A., Caesar, L. D., & Asafu-Adjaye, N. Y. (2021). What Informs Farmers' Choice of Output Markets? The Case of Maize, Cowpea and Livestock Production in Northern Ghana. *International Journal of Rural Management*, 0973005221994425.
 - Hagin, C., & Caesar, L. D. (2021). The antecedents of success among small-and medium-sized enterprises: evidence from Ghana. *Journal of Global Entrepreneurship Research*, 1-19. <https://doi.org/10.1007/s40497-021-00285-y>
 - Adams, A., Jumpah, E. T., & Caesar, L. D. (2021). The nexuses between technology adoption and socioeconomic changes among farmers in Ghana. *Technological Forecasting and Social Change*, 173, 121133.
 - Jeevan, J., Mohd Salleh, N. H., Mohd Zaideen, I. M., Othman, M. R., Menhat, M. N. S., & Divine Caesar, L. (2020). Application of geoeconomics in seaport operations: a theoretical proposal for post Covid-19 recovery strategy. *Australian Journal of Maritime & Ocean Affairs*, 1-26. <https://doi.org/10.1080/18366503.2020.1834060>

- [Muparadzi, A.](#) and [Caesar, L.D.](#) (2020), "Examining the dynamics of industry–university collaborations in Ghana", *Journal of Applied Research in Higher Education*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JARHE-03-2020-0064>
- Amoako, G., Bonsu, G., Caesar, L., & Osei-Tete, F. (2020), "Finding The Nexus Between Green Supply Chain Practices And Sustainable Business Advantage: An Emerging Market Perspective", *Management of Environmental Quality*, Vol. ahead-of-print No. ahead-of-print.
- Sackey, F. N. A., & Caesar, L. D. (2020). An emerging market perspective of what makes professional service firms successful. *Vilakshan-XIMB Journal of Management*, 17(1/2), 57-78. <https://doi.org/10.1108/XJM-08-2020-0059>
- Appietu, R.K., Dankwa, I.O. & Caesar, L.D. Exploring the Nexus Between Microfinance Activities and Economic Wellbeing at the Grassroots: Evidence from an Emerging Market Economy. *Global Social Welfare* (2020). <https://doi.org/10.1007/s40609-020-00172-6>
- Caesar, L. D., Cahoon, S., & Fei, J. (2020). Understanding the complexity of retention among seafarers: a perspective of Australian employers. *Australian Journal of Maritime & Ocean Affairs*, 12(1), 16-41.
- Sallah, C. A., & Caesar, L. D. (2020). Intangible resources and the growth of women businesses. *Journal of Entrepreneurship in Emerging Economies*, 12(3), 329-355.
- Amoako, G., Neequaye, E., Kutu-Adu, S., Caesar, L.D. and Ofori, K. (2019), "Relationship marketing and customer satisfaction in the Ghanaian hospitality industry: An empirical examination of trust and commitment", *Journal of Hospitality and Tourism Insights*, Vol. 2 No. 4, pp. 326-340. <https://doi.org/10.1108/JHTI-07-2018-0039>
- Amoako, G. K., Kutu-Adu, S. G., **Caesar, L. D.**, & Neequaye, E. (2019). Relationship Marketing and Repurchase Intention in Ghana’s Hospitality Industry: An Empirical Examination of Trust and Commitment. *Journal of Relationship Marketing*, 1-31.
- Caesar, D. L. (2010). *Trade facilitation in seaports-A thorough survey of the Ghana Gateway Project* (Doctoral dissertation, Netherlands Maritime University).
- **Caesar, LD**, Fei, J, “Recruitment and image of the shipping industry”, *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 18-36. ISBN-13: 978-1138825406 (2018) [Research Book Chapter

- Kwetey, N., **Caesar, L. D.**, Appiah, D., Cobblah, C., (2018). Banking the unbanked in Ghana. *Journal of Applied Business Research*, 6(1), 44-53.
- Dadzie-Dennis, E. N., **Caesar, L. D.**, Ghansah, K., Korletey, T. J., (2018). Employee fraud in the banking sector of Ghana. *Journal of Applied Business Research*, 6(1), 4-17.
- Yevugah, D., **Caesar, L. D.** (2018). Examining the Influence of Job Training-Fit on Employee Creativity and Performance: A Case Study of the Ghana Police Service. *International Journal of Innovative Research and Development*, 7(12), 111-122.
- **Caesar, LD**, Fei, J, "Work-life balance", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 107-128. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- Fei, J, **Caesar, LD**, "Workforce mobility, career pathways and employee retention", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 129-155. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- Fei, J, **Caesar, LD**, "Knowledge management in the shipping industry", *Managing Human Resources in the Shipping Industry*, Routledge, J. Fei (ed.), UK, pp. 176-195. ISBN-13: 978-1138825406 (2018) [Research Book Chapter]
- **Caesar, LD**, Cahoon, SC, & Fei, J, "Exploring the range of retention issues for seafarers in global shipping: opportunities for further research", *WMU Journal of Maritime Affairs* 14(1) pp. 141-157. ISSN 1651-436X (2015)
- Amegago, S., & **Caesar, LD**. (2017). A Conceptual Model on Trust and Self-Discipline of the Entrepreneur: Preconditions for Capital Attraction and Business success. *International Journal of Innovative Research and Development*, 6(12). DOI: 10.24940/ijird/2017/v6/i12/119791-282965-2-SM
- **Caesar, LD** and Cahoon, S, "Training seafarers for tomorrow: The need for a paradigm shift in admission policies", *Universal Journal of Management*, 3 (4) pp. 160-167. doi:10.13189/ujm.2015.030404 ISSN 2331-950X (2015)
- Nguyen, TT*, Ghaderi, H, **Caesar, LD**, & Cahoon, S, "Current challenges in the recruitment and retention of seafarers: An industry perspective from Vietnam", *The Asian Journal of Shipping and Logistics*, 30(2) pp. 217-242. ISSN 2092-5212 (2014)
- **Caesar, LD**, "Sustaining the supply of ship officers: Making a case for succession planning in seafarer recruitment", *Universal Journal of Management*, 1(1) pp. 6-12. ISSN 2331-9577

(2013)

- **Caesar, LD**, Cahoon, S and Fei, J, “The making of master mariners: Understanding the incentives of a seafaring career in Australia”, Proceedings of the 3rd Master Mariners Congress 2015 – Diversity in Shipping Technology and People, 13 - 15 April, Australian Maritime College, Launceston, Tasmania, pp. 1-10. [Refereed Conference Paper]
- Cahoon, S, **Caesar, LD**, & Fei, J, “Human resource practices in seafaring: Opportunities for improving retention”, Contemporary Marine and Maritime Policy, Nova Science Publishers, J Xu (ed.), New York, pp. 85-104. ISBN 978-1-62948-809-7 (2014) [Research Book Chapter]
- **Caesar, LD**, Cahoon, SC, & Fei, J, “Understanding and managing the complexity of retention issues for 21st century seafarers in the global shipping industry”, Proceedings of the 2014 International Association of Maritime Economists Conference, 15-18 July 2014, Norfolk, Virginia, USA, pp. 1-20. (2014) [Refereed Conference Paper]
- **Caesar, LD**, Cahoon, S and Fei, J, “Challenging the current paradigms of seafarer training and careers”, Proceedings of the 15th Annual general assembly International Association of Maritime Universities - Innovation in Maritime Education, Training and Research, 27 - 30 October, Australian Maritime College, Launceston, Tasmania, pp. 348-356. ISBN 978-0-9806391-4-8 (2014) [Refereed Conference Paper]
- **Caesar, LD**, & Cahoon, S, “Knowing the students we groom into seafarers: Going beyond the traditional admission forms”, Proceedings of the 3rd International Symposium of Maritime Sciences, 10 - 14 November, Kobe University, Japan, pp. 1-6. (2014) [Non-refereed Conference Paper]
- Chin, CKH, Fei, J, Mather, C, & **Caesar, LD**, “Comparison of use of Echo360 generated materials in maritime engineering and nursing disciplines to support student learning”, Proceedings of the 25th Annual Conference of the Australasian Association for Engineering Education, 8-10 December, Te Papa Tongarewa National Museum of New Zealand, pp. 1-9. ISBN 978-0-473-30428-7 (2014) [Refereed Conference Paper]
- Fei, J, **Caesar, LD**, Chin, C, & Mather, C, “The use of Echo360 generated materials and perceived student performance”, Proceedings of the 2014 IEEE Conference on teaching, assessment and learning for engineering, 8-10 December, Wellington, New Zealand, pp. 1-5. (2014) [Refereed Conference Paper]
- Fei, J, Chin, C, **Caesar, LD**, & Mather, C, “Uptake of lecture capture technology by lecturers in engineering, management and nursing disciplines”, Proceedings of the 2014 IEEE Conference

on teaching, assessment and learning for engineering, 8-10 December, Wellington, New Zealand, pp. 1-6. (2014) [Refereed Conference Paper]

- Mather, C, **Caesar, LD**, Chin, C, & Fei, J, "Class attendance and use of Echo360 in Australia: A comparison between undergraduate nursing and maritime disciplines", Proceedings of the 2014 International conference on new horizons in education, 25 - 27 June, Paris, France, pp. 754-760. ISSN 2146-7358 (2014) [Refereed Conference Paper]
- Mather, C, Chin, C, **Caesar, LD**, Chandler, L, & Fei, J, "Utilisation of Echo 360: A comparison between undergraduate nursing and maritime disciplines", Teaching Matters 2014, 2-3 December, Newnham Campus, University of Tasmania, Launceston (2014) [Conference Extract]
- **Caesar, LD**, Trade facilitation in seaports, LAP Lambert, Germany, pp. 136. ISBN 978-3-659-37795-2 (2013)
- **Caesar, LD**, Cahoon, S, & Fei, J, "Breaking the psychological contract and managing expectations: developing solutions for the shortage of ship officers", Proceedings of the 2013 International Association of Maritime Economists Conference, 3-5 July 2013, Marseille, France, pp. 1-18. (2013) [Refereed Conference Paper]

8. GRANTS AND FELLOWSHIPS

- 2023-2024: International Association of Maritime Universities (IAMU) - The impact of innovative Industry 4.0 technologies on port resilience, \$90,713.
- 2020-2024: European Union - Horizon 2020 Achieving wider uptake of water-smart solutions, \$2, 557, 429.
- 2023-2024: The Texas A&M Global Cyber Research Institute - Developing an Economic Impact Assessment Tool for Cyber-Attacks in Business Systems (EITCB), 10, 000
- 2021: Federal Agency of Agriculture and Food (BLE) Germany - Shaping food environments (\$250, 000 USD)
- 2019/2020: International Institute of Tropical Agriculture Grant for Africa RISING Project (\$28, 000 USD)

9. REFERENCES

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